



SIGN-UP DEADLINE **FRIDAY, September 11th
TO BE INCLUDED IN PRINTED MATERIALS**



Event Date: Friday, October 2nd, 2009 3-7 PM

Company Name _____

Address (Street/City/State/Zip) _____

Contact Name _____

Phone/Email _____

Type of Business/Products _____

Please describe what you intend to display, if you plan to provide samples, any interactive promotions, and any other activities.

Authorized Signature _____ date _____

Cost of an OUTSIDE display table: (up to 3'x6')

Chamber members \$ 25

Non members \$ 50

(if you have not had a chance to join us yet, why not do it now and take advantage of our member discounts)

Cost of an INSIDE promotion or event:

Chamber members \$ 25

Non members \$ 50

(if you have not had a chance to join us yet, why not do it now and take advantage of our member discounts)

What do you get with your tabling fee?

- You will be included in our City permit for this event and be allowed to sell from the sidewalk.
- You will receive a window poster for your store and you will be listed as a participant on our website along with details of your promotion.

There is a cost associated with producing this event (a permit is required, insurance coverage, and printing/advertising costs). We are keeping the cost per participating business low to encourage your participation. **You must apply and be included on the permit for this event in order to place anything on the sidewalk.**

Pedestrian access must be maintained on the sidewalk at all times. You must provide your own table.

For Restaurants and Pubs:

- _____ Happy hour specials from 3-7 PM
- _____ Music or performance venue (we can help)
- _____ Raffles, contests and games with immediate winners
- _____ Coupons, samples, specials

For Retailers:

- _____ Raffles, contests and games with immediate winners
- _____ Music or performance venue (we can help)
- _____ Coupons, sidewalk sales, specials

The UW Daily is offering a special advertising opportunity. Their flyer is attached. We have negotiated a great rate for this promotion, but to take advantage of the special map promotion you must be registered as a participant for the AVEventure event. Advertising costs are in addition to your participation fee.