

# StreetFair

43rd Annual university district

may 19 & 20, 2012

## Community/Information Booths

Non-Profit/General Information  
(31 booths available)

### TO APPLY:

1. Complete and return application by **March 12, 2012**. We will continue to accept applications until the Fair is full. However, time is of the essence. Don't wait too long!

2. If you did not participated in StreetFair in 2011, please enclose a photo of your booth. If you have no photos, an accurate drawing of the appearance of your booth is acceptable.

3. Enclose separate checks for booth fee and application fee and a copy of your Seattle Business license (if you have one). We must have both checks in order to process you application.

If you plan to sell products for fundraising at your booth, you must supply a letter certifying your charitable nonprofit status (letter of 501c3 designation) and provide a Washington UBI#.

Please make checks payable to the Greater University Chamber of Commerce.

### The U-District StreetFair...

For over 40 years the University District StreetFair has been the kick-off event for the festival season in the Seattle region. Attracting 50,000 people and nearly 400 booths to the District, the StreetFair is located in the heart of the University District on University Way NE, and is produced by the Greater University Chamber of Commerce.

### Calender:

March 12, 2012	Application Deadline*
April 4, 2012	Application screening
April 30, 2012	Notificaton of Acceptance/booth assignments via email ASAP around this date
May 19 & 20, 2012	2011 University StreetFair

\* we will continue to review applications until all spaces are assigned, but first priority will be given to those who meet the application deadline. We have 31 spaces available for general community booths. This represents @ 10% of the booth space at the Fair at significantly reduced rates made available to community groups. Each year we also sponsor a local community booth. If your group is selected, your booth fee check will be returned to you.

### Booth Fees:

Application/processing fee	\$ 35 (non-refundable)
Booth fee (10'x10')	\$ 150

### Selection Process:

A Selection Committee will review all applicants. Applicants will be judged on the materials received about the organization and criteria will include community message and anticipated activities that will be included at the StreetFair. All applicants will be notified by email of selection results. Notice will be sent out ASAP around April 30th. All selection committee results are final.

Community Information and NonProfit booth representatives will be required to behave with respect to organizations and individuals who do not share their organizational perspective. Booths may not display violent graphic images. Aggressive solicitation or disruptive behavior (at the discretion of StreetFair Staff) will result in removal from StreetFair grounds without refund and potential barring from future StreetFairs.

**Fair Hours:** 10am-7pm Saturday, 10 am-6pm Sunday

### For Further Information Please Contact:

Greater University Chamber of Commerce  
4710 University Way NE, #114  
Seattle, WA 98105  
tel 206.547.4417  
fax 206.547.5266  
email [director@udistrictchamber.org](mailto:director@udistrictchamber.org)





may 19 & 20, 2012

Mail application to:
Greater University Chamber of Commerce
4710 University Way NE, suite 114
Seattle, WA 98105

2012 Community Information Booth Application

Application Deadline: March 12, 2012

Answer all that apply:

Is this a new address? Yes No
Have you applied to the Fair before? Yes No
How many years have you participated? \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Organization/Booth Name as you would like it to appear \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact phone \_\_\_\_\_

email \_\_\_\_\_

Are you a charitable non-profit? Yes No

501c3 \_\_\_\_\_

WA State UBI #: \_\_\_\_\_

Seattle Business License #: \_\_\_\_\_

Event Experience/References:

1. Event \_\_\_\_\_
Years \_\_\_\_\_ Contact \_\_\_\_\_

2. Event \_\_\_\_\_
Years \_\_\_\_\_ Contact \_\_\_\_\_

If you plan to sell items to fundraise or collect donations for your organization, we require a WA State UBI # and a copy of your IRS 501c3 determination letter.

What is the mission and purpose of your organization:

\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Will you be selling items for fundraising at the event? Note, you may not sell items for any other purpose at this event. (Please include a list describing items for sale and price range.) Otherwise - no selling is allowed. Your booth is for information only.

Yes No

\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Note: Please include a copy of fundraising permit or state gambling license if necessary for activities you plan.

What other activities will happen at your booth?

\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Please enclose the following (separate checks):

\_\_\_ Check for application fee \$ 35
\_\_\_ Booth fee
10'x10' (31 general available) \$150

TOTAL \$185

\* Make checks payable to the Greater University Chamber of Commerce.

We agree to abide by all UDSF rules as stated in this application flyer. If my group does not conform to the regulations, and/or is misrepresented at the screening, or if we violate any StreetFair rules, the Committee retains the right to request we leave the show, remove objectionable items, or can terminate our reservation without refund.

Signature \_\_\_\_\_ date \_\_\_\_\_