

Saturday, May 19th & Sunday May 20th, 2012

Now celebrating our 43rd year, the University District StreetFair is the kick-off event for the festival season in the Seattle region. Attracting 50,000 people and nearly 400 craft, food and community information booths to the District, the StreetFair is an energetic and exciting celebration of arts and crafts, community, music, and food. The StreetFair is located in the heart of the University District on University Way NE, and is produced by the Greater University Chamber of Commerce. Due to the significant increase in quality applications in recent years, we will be jurying all applications again in 2012.

Please return this form by February 1, 2012 to be included for the primary jury of applicants.

****We will continue to review late applications until the Fair is full, but the best placements will be given to those meeting the application deadline.****

**Deadline extended to
February 10th!
Jury Feb 13th.**

Arts & Crafts Vendor Application Form

For Hand Made Arts & Crafts Made in the USA (no mass produced or imported products)

Logistics

Booth space is allocated in 10'x10' spaces (either corner or in-line spaces). All Craft Booths are located along University Way NE on either the East or West side of the street.

- We must maintain a 20' fire lane down the center of the street. **AWNINGS** are **NOT** allowed facing into the street. You may, however, place an awning to the side if you have a corner booth space
- Electricity is available for an additional charge of \$125/20amp circuit. Generators are not allowed.
- You must stay inside the footprint of your assigned space. Do not store extra products behind your booth on the sidewalk or display products on the street in front or to the side of your booth outside of the space footprint.
- We will provide the spaces; you provide your own canopy structures. It can get windy. We require that you weight your canopy. We have a local vendor who rents canopies with weights and sides: **Canopies by Fred at 1.800.845.5067 or at 206.782.2166**

Security

Be a smart vendor. This is an urban environment. Taking some precautions to ensure the safety of your wares and your cash will discourage trouble.

During the Day - erect a barrier at the back of your booth to discourage entry from the rear. We suggest wire webbing ziptied to back legs of the canopy frame. Keep your cash box out of sight.

Overnight - Remove your wares and other valuables from your booth at night. We have security guards patrolling, but the fairgrounds are large and security personnel cannot be everywhere all night.

The Jury Process

In 2012, **ALL** artists will be chosen by jury (even our long-timers) based on quality, craftsmanship and innovation of products. Photos are viewed simultaneously and scored confidentially. Scores are not available to applicants.

Vendor acceptance and booth locations are assigned based on:

- complete applications
- jury ranking (product quality, hand made by applying artist, made in USA, category of product being sold)
- years of previous attendance at the StreetFair

February 1, 2012 Primary Application Deadline, application fee deposited

February 10, 2012 Primary applications juried. Vendors notified of acceptance via email & application checks deposited.

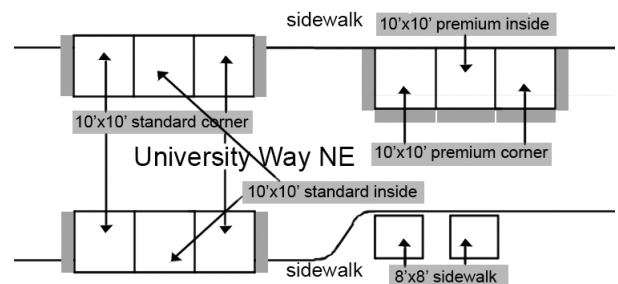
Fees:

The following fees are due with your application:

We require a check for the Application Fee. Booth fees can be paid with either check or credit card (Visa or Mastercard).

- Application Fee - \$ 35 (non-refundable)**
payment posted upon receipt of application
- Booth Fee - \$ 375 - 10x10 in-line booth (39 available)**
\$ 400 - 10x10 corner/row end booth (184 available)
payments posted upon acceptance

Most spaces on U Way are required to have the back of the tent up on the sidewalk 6" in from the curb (to comply with our Fire lane restrictions). You may want to place extra products at the back of your tent up on the curb and away from the gutter in case of rain.



Cancellation

Written cancellations received prior to March 31st, 2012 will be refunded (less \$35 processing fee). Vendor's written requests for refunds received after March 31st will be reviewed and considered on a case by case basis by the StreetFair Committee.

Returned Checks or Credit Card Charges

If any of your check or card payments are returned/unpaid, your application will be put on hold and you may lose your booth placement. Bank fees will be assessed to returned checks. Please talk to us ahead of time to make special arrangements to hold your booth fee if necessary.

You will be notified of acceptance by email or regular mail. If you are not accepted, your booth fee check will be returned to you.

Greater University Chamber of Commerce
4710 University Way NE, Suite 114 p206-547-4417 f206-547-5266
Seattle, WA 98105 email: director@udistrictchamber.org

43rd Annual University District Streetfair 2012 Arts & Crafts Vendor Application

Fair Dates: May 19 & 20, 2012

PLEASE PRINT NEATLY AND CLEARLY

Application Checklist

Please send the following information

- _____ Completed and signed application form
- _____ 3 photos of your work and 1 photo of your booth
(all vendors will be juried. If you sent photos in 2011, you do not need to send them again unless your product line has significantly changed.)
- _____ **\$35 Check** for application fee.
- _____ **Booth Fee:** (check one to indicate your booth preference)
 - _____ **\$375** for 10'x10' in-line booth
 - _____ **\$400** for 10'x10' corner/row end
with VISA, Mastercard or separate check.

Electricity

_____ **\$90** per 20 amp circuit

Make checks payable to the
"Greater University Chamber of Commerce"
 and mail with this application and your fees to:
4710 University Way NE, Suite 114
Seattle, WA 98105

circle one _____ or _____
 VISA or Mastercard # _____
 Cardholder Name _____
 Expiration date on card _____
 authorizing signature _____
or call 206-547-4417 to provide credit card information

Requested general location: _____
 (see map at www.udistrictstreetfair.org/2011Map.html)

Have you participated at the StreetFair before? _____
 Number of years of participation _____
 Last year of participation _____

Primary category	Secondary category
_____ Ceramics	_____ Ceramics
_____ Culinary	_____ Culinary
_____ Experiential Arts	_____ Experiential Arts
_____ Fine Arts	_____ Fine Arts
_____ Functional Arts	_____ Functional Arts
_____ Glass	_____ Glass
_____ Jewelry	_____ Jewelry
_____ Metal/Garden Arts	_____ Metal/Garden Arts
_____ Photography	_____ Photography
_____ Skin/Body care	_____ Skin/Body care
_____ Wearables	_____ Wearables
_____ Wood	_____ Wood
_____ Other _____	_____ Other _____

Price range of work/product \$ _____

* First Name _____

* Last Name _____

* Trade Name as you would like it to appear

* Address _____
Is this a new address _____

* City _____ State _____ Zip _____

* Contact phone _____

* Email _____

* Website _____

* **WA State UBI #** _____
This is required of all vendors. DO NOT LEAVE THIS BLANK!
If you need a temporary # call 1-800-647-7706 for assistance.

* **Seattle Business License #** _____
(Please include a copy of your current Seattle business license for our files.)
_____ check here if you do not have a Seattle business license.

Conditions of Entry

Your acceptance is based on the work you apply with. Exhibitors will be expected to display and sell work of the same quality submitted for screening. Merchandise must be hand made in the United States by the applying artist. Artists agree to follow the direction of Fair staff regarding load-in/out rules and during the Fair for the safety of all attending. Artist/Vendor agrees to hold harmless the Greater University Chamber of Commerce /U District StreetFair from any liability/litigation arising from sales of vendor's products, vendor display, or behavior of vendor.

I acknowledge that I have read the Conditions of Entry and I agree to abide by all U District StreetFair rules as stated in this application flyer. If my work does not conform to the regulations, and/or is misrepresented at the screening, or if I violate any StreetFair rules, the Committee retains the right to request removal of objectionable items or to terminate my reservation without refund. I understand that if I am asked to leave the show, I may not be permitted to sell at future StreetFairs.

signature _____

date _____